

Appendix 1 – Design, Marketing and Communication Contracts

Supplier	Description	Start Date	End Date	Extensions available	Total value of contract
Denstu UK Limited	NSS 04124 - Media Planning, Buying & Associated Services for SNBTS	03/02/2025	30/06/2028	0	£1,200,000
Denstu UK Limited	NSS192062 - Media Planning, Buying & other Associated Services	15/09/2020	14/09/2023	0	£732,000
Denstu UK Limited	NSS003924 - SNBTS Media Planning, Buying & other Associated Services	01/04/2024	01/10/2024	0	£200,000
Denstu UK Limited	NSS6324 Donor Services - Donor Marketing & Engagement	18/11/2024	28/02/2025	0	£280,000
Union Ltd	NSS192063 Creative Services	13/09/2021	12/09/2023	0	£236,000